

718A

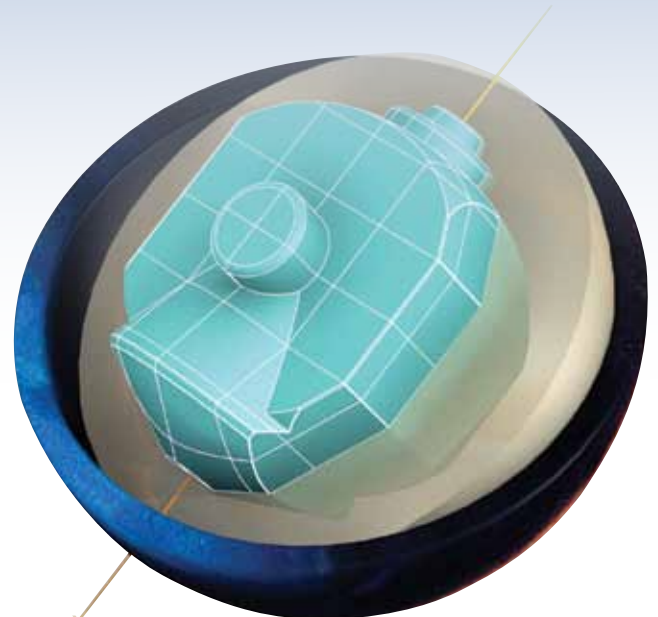
MANUFACTURER'S INTENT

This all new 7 Series ball, the 718A, was designed to be a new and improved version of 2009's 715A. In the two years since the introduction of the 715A, we have been working to design a more usable product for the masses. We used your feedback to design the 718A.

7 UPPER MID PERFORMANCE All "new" UMP Gen 4A Reactive™ Pearl Coverstock.

18 CORE STRENGTH (HorsePower) Indicates how strong the core potential is.
18 = .018 Intermediate Differential.

A ANGULAR Extremely angular at the Break Point.



How may we help you bowl better?
Our support line is ready with trained professionals to assist you.
Visit www.trackbowling.com Monday-Friday from 2-7 pm CST. Or call us toll free at 1-800-837-1106.

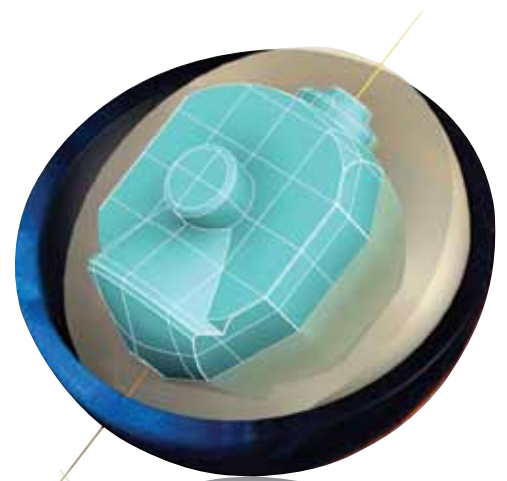


Available from Track Distributors Worldwide. Track Bowling, P.O. Box 746 Hopkinsville, KY 42241-0746. www.trackbowling.com 800.837.1106

700 SERIES UPPER MID PERFORMANCE



718A The new 718A was designed to be a more advanced version of 2009's 715A. The 715A was angular, but the new and improved 718A was designed to be more usable to the masses. Since the new Robot core's RG has been lowered and the diff raised significantly, the 718A is a more versatile product for a wide array of player styles.



7 UPPER MID PERFORMANCE
18 CORE STRENGTH / INTERMEDIATE DIFF
A ANGULAR

STYLE	029744-6019XX		
COLOR	BLACK/BLUE/CARMEL		
REACTION	EXTREMELY ANGULAR AT BREAK		
COVERSTOCK	UMP GEN 4A REACTIVE™ PEARL		
FINISH	2000 ABRALON® / POLISHED		
CORE	ALL NEW - ROBOT		
WEIGHTS	12-16 LBS.		
CORE TYPE	ASYMMETRICAL		
INTER. DIFFERENCE	0.018		
LANE CONDITION	MEDIUM / MEDIUM-HEAVY OIL		
RG	#16/2.51	#15/2.50	#14/2.48
DIFFERENTIAL	#16/.055	#15/.058	#14/.054

